



Wind Tre Business is the first telecoms company to launch the Digital Sales Network

Rome, 9th July 2019

Wind Tre is Italy's first telecoms operator to launch, under the Wind Tre Business brand, the Digital Sales Network, in order to strengthen the digital identity of its sales network. Wind Tre Business Digital Sales Network is already composed of a significant number of sites, characterized by a common format for content and layout, through which Wind Tre Business agents can introduce themselves online. The aim is that of innovating customer relationship and consolidating the importance of online presence in order to reach new customers and expand business opportunities. The new digital channel is made in collaboration with Reply, a leading company in the design and implementation of innovative solutions for digital media.